



Embrace Relief's Raise The Children initiative was created to provide relief and care for orphans around the world. We believe that no child deserves to be robbed of opportunities simply due to them being an orphan. The Raise The Children initiative ensures that orphans receive necessities like food, shelter, healthcare, and an education. By providing the children with these essentials, we are able to provide them a safe and dependable home, allowing them to focus on being a child.

According to the State of Food Insecurity and Nutrition in the World, a 2020 report reveals that the number of undernourished people has declined from 15 percent in 2000-2004 to 8.9 percent in 2019. Nonetheless, about 690 million people around the globe are undernourished. When shifting focus to children,



the rate of those who are too short for their age as a result of chronic malnutrition has fallen from 33 percent of children under five in 2000 to 21.3 percent in 2019. The problem is being addressed, but is not yet solved.

690 Million

people around the globe are undernourished.





A NCBI 2012 study found that “poor caregiver health is a strong signal for poor health of [orphaned and abandoned children]. Strategies to support OAC should target the caregiver-child dyad. Steps to ensure food security, foster gender equality, and prevent and treat traumatic events are needed.” To help ensure that these steps are met throughout the sub-Saharan region, Embrace Relief has developed and implemented them through our Raise the Children program. A report has recently identified that in many developing nations, 24 to 32 percent of child deaths could be prevented by increasing access to healthcare. The report finds that access to clean water and sanitation is an area with the most inequalities across wealthy and impoverished communities. Our Raise the Children program aims to mitigate these

issues and decrease the risk faced by orphaned and abandoned children by providing them with the necessary nutritional, educational, and social support.



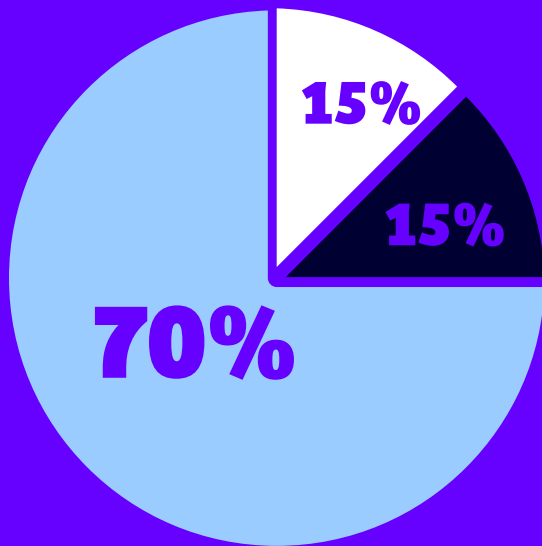
During the coronavirus pandemic, it was found by UNICEF that more than four children every minute can die without “immediate funding and key lifesaving

interventions to deliver essentials, strengthen health systems and maintain routine services for vulnerable children.” These difficult times have caused global hardships and have especially impacted low-income communities with few resources. This extends to education, too. Due to the COVID-19 pandemic, many governments around the world had to temporarily shut down educational institutions to attempt to manage communal spread of the disease. **This led many children to face increased food insecurity and an increase in their risk of falling victim to household violence.** Although these issues are novel to many, they are not uncommon among orphaned and abandoned children. They are all too often victims of violence and abuse and many face difficulty in securing food and water. These factors make it very difficult for orphans and abandoned children to focus and perform in an educational setting. This makes it all the more necessary to provide a safe and reliable source of shelter, food, and water, and ensure that providing quality education is a priority for orphanages throughout the sub-Saharan region. Institutional orphanages are said to not focus on education after the

child is 16 years old. This can result in a lack of motivation and thus a reason for dropping out of school or losing personal ambition and hope.



Recently, our program's new approach dedicates itself to helping children with their needs while also helping maintain the orphanages as a whole. This plan will make sure that every child is included. These are the estimated monthly costs for one orphanage:



General (15%):

Coverage of costs for general necessities that benefit the function of the orphanage, including gas, charcoal, water, and electrical bills.

Alimentary (70%):

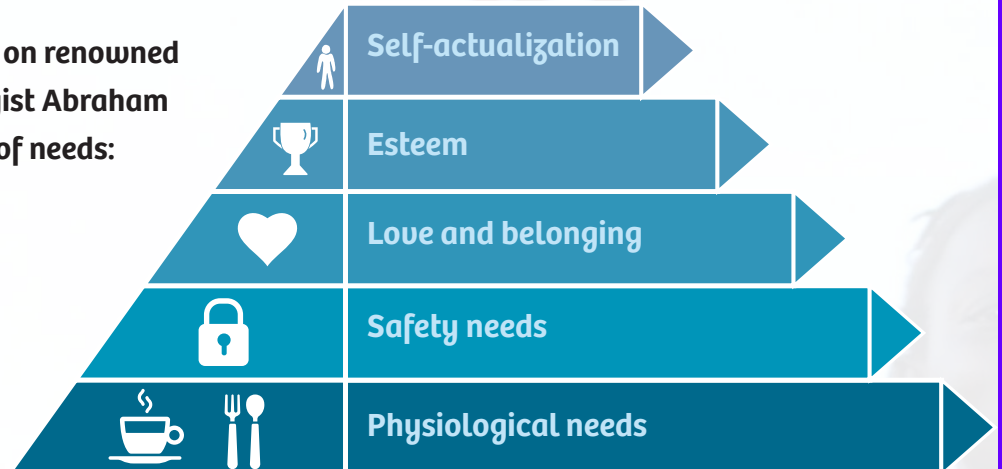
Products for nourishment, including beans, rice, maize flour, wheat flour, sugar, cooking oil, and various spices.

Hygiene (15%):

Items for personal and overall hygiene, including products such as bath soap, powered soap, toothpaste, and disinfectant.



This approach relies on renowned American psychologist Abraham Maslow's hierarchy of needs:



1. Self-actualization:

desire to become the most that one can be.

2. Esteem:

respect, self-esteem, status, recognition, strength, freedom.

3. Love and belonging:

friendship, intimacy, family, sense of connection.

4. Safety needs:

personal security, employment, resources, health, property.

5. Physiological needs:

air, water, food, shelter, sleep, clothing.

This classification system thus depicts the universal needs of all people. The above list details the psychological needs which demand to be fulfilled before other levels are pursued. If not met, there is a likelihood that the individual will experience an extent of displeasure in their life.

Neel Burton of Psychology Today believes that satisfying these needs has a direct influence on existential anxiety. In fact, he says, "A person who begins to contemplate her bigger picture may come to fear that life is meaningless and death inevitable, but at the same time cling on to the cherished belief that her life is eternal or important or at least significant. This gives rise to an inner conflict, and the inner conflict to existential anxiety."

In an attempt to mitigate this, Embrace Relief's "Raise the Children" campaign was created to provide children in orphanages with a better quality of life. This project will provide orphaned children with food, clothing, hygiene products, school supplies, and healthcare.

It focuses on prioritizing five main elements to improving the conditions of the orphanages:

Life: By supporting the orphanages, we ensure the lives of all the children are supported. No child is left behind.

Care: We provide their basic necessities such as food, water, and clothing -- what Maslow believes every human being should have.

Purpose and Control: Perhaps our most life-affirming element is providing educational resources for the children.

Happiness: Through benefiting the orphanages, we are directly shaping the environment in which the children grow into. It's important to us that this space encourages a positive atmosphere.

In doing so, we plan to see everlasting influences both socially and economically in the lives of the children. For instance, the orphanage's environment is key to developing their social skills and climbing up the hierarchy outlined by Maslow. Economically, we hope that the education we provide will set a foundation for the children's future endeavors. On a broader scale, this opportunity can also reaffirm their sense of purpose.

Additionally, we can cover the costs of the orphanages' bills such as water, electricity, and more. Through donations, we can decrease mortality rates amongst children, give them a sound mental health, and provide a better and brighter future. This campaign can have a positive domino effect on a child's future by allowing them to develop fully and go on to live a fulfilling life.

