



EMBRACE RELIEF

“Embrace The World”

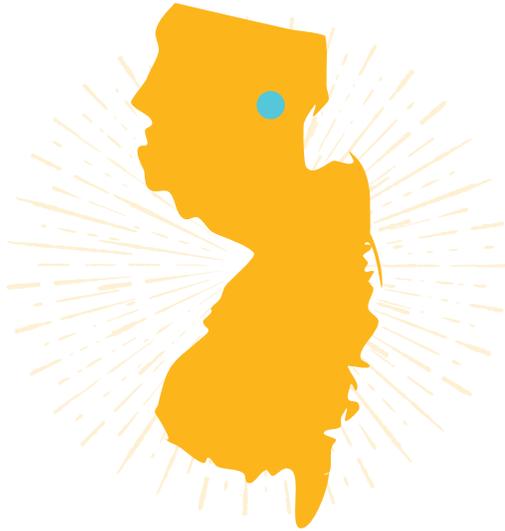
H₂Ow Far Can You Walk Partnership Opportunities

2022





Who We Are



- Embrace Relief is a 501(c)(3) nonprofit organization headquartered in Fairfield, NJ

- Embrace Relief has grown over the years to become an internationally recognized relief organization that works to bring relief to people in need regardless of race, religion, or gender to improve their quality of life

OUR MISSION

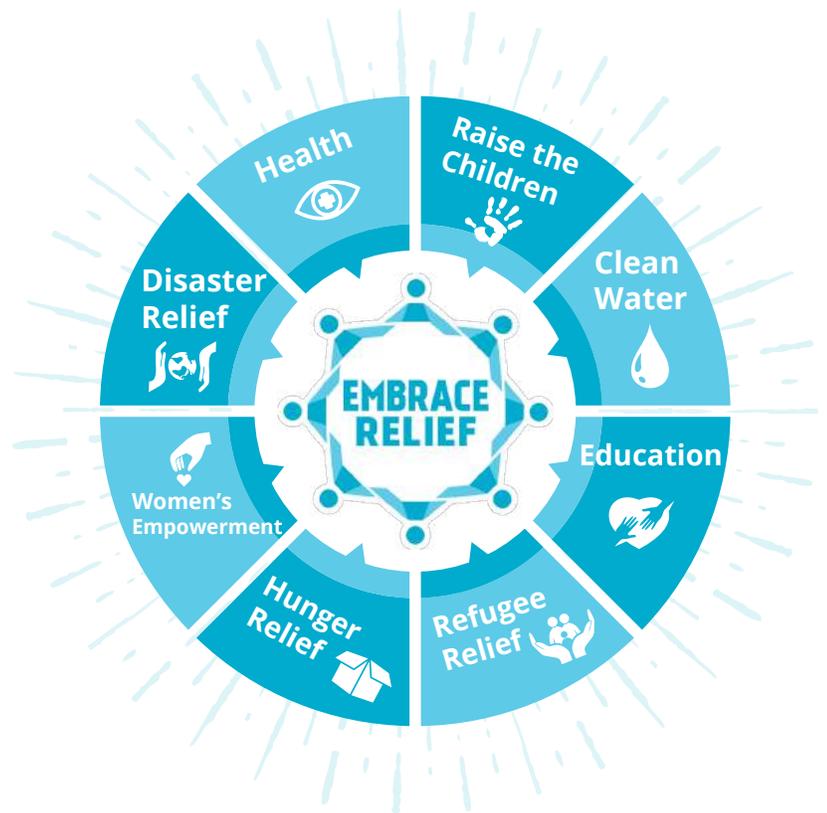
to deliver research-based, sustainable solutions to achieve lasting improvements for individuals and communities worldwide

At Embrace Relief, we strive to make meaningful positive changes in the lives of the people we serve around the world. We truly believe in the power of partnership for progress. When two entities are brought together with a shared purpose, goal, and mission, the possibility of achievement is limitless. Engaging in partnership has the ability.

and What We Do

- Embrace Relief operates in alignment with the United Nations' Sustainable Development Goals to achieve the UN 2030 Agenda, which provides a blueprint for peace and prosperity for people and the planet, now and in the future.

- Driven by a strong belief in comprehensive development, Embrace Relief has carefully curated its programs to address the needs of millions in over 50 countries across 5 continents. Embrace Relief's focus areas are to the right



Today, your esteemed organization has the opportunity to join Embrace Relief in its mission to bring clean, drinkable water to over **250,000** people in sub-Saharan Africa.

Water Wells

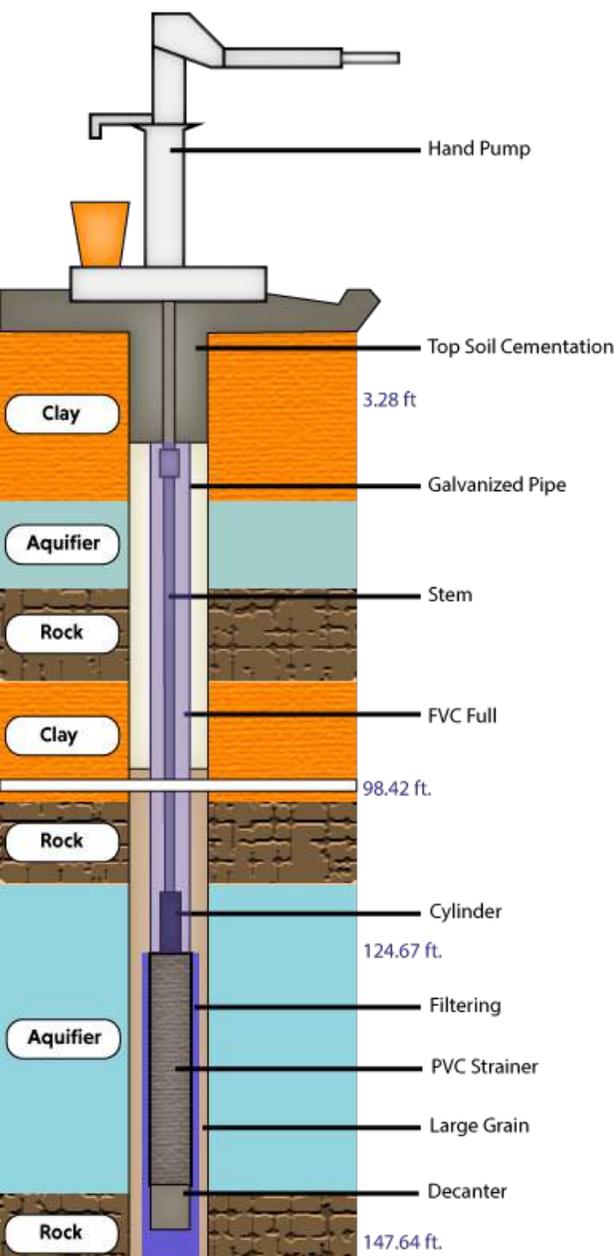
Inside A Water Well

In sub-Saharan Africa, the water wells that Embrace Relief has constructed have provided clean water to over

500,000

people every day, primarily in

- Chad
- Cameroon
- Nigeria



With the Fountains of Hope Initiative, we hope to provide an additional

250,000

individuals with access to water



To construct a new water well, the cost is approximately **\$3,950** dollars, while the average cost of repairing a water well is **\$1,300** dollars. With your support, these communities can have access to clean water. While the majority of the structure is located underground, the pump at the top is visible, sticking above the ground to allow people access to the water.

This can be seen in the diagram above.

The hand pump is where your logo can be displayed. Pictures of the water well can be used through your social media channels, allowing for your contribution to the Fountains of Hope Initiative to be seen.



You're Invited

I invite your esteemed organization to become an official partner of Embrace Relief's first annual H₂Ow Far Can You Walk 5K.

WHEN?

Saturday, June 25th, 2022

WHERE?

**Liberty State Park in
Jersey City, New Jersey**

WHY?

This event aims to raise awareness and funds to reconstruct 250 abandoned, dry water wells in sub-Saharan Africa, which will bring clean, drinkable water to over 250,000 people who are currently affected by the ever-growing clean water crisis.

Joining Embrace Relief's 5K as a partner organization will yield exciting and exclusive opportunities and benefits for your organization, depending on which type of partnership your organization would like to commit to.

Outreach Partner

As an Outreach Partner, the organization is expected to share 5K-related news, posts, updates, and information on social media and email marketing platforms to increase awareness.

This partnership opportunity is especially unique because all we ask is that your organization post, share, and spread the word about the H₂Ow Far Can You Walk 5K.

Partner Benefits:

- Organization logo or name prominently displayed on marketing materials and reports
- 2.5+ million impressions on SweatCoin
- 1.2+ million impressions on Embrace Relief's website, social media, and emails
- Blog Post Announcement on ER's website
- Acknowledgments on Embrace Relief's website, social media, and email marketing
- International visibility and promote organizational reputation, credibility, and prestige

Hosting Partner

As a Hosting Partner, the organization is invited to host a 5K event. Embrace Relief will provide the organization with the necessary information and guidance to implement a 5K in the organization's area.

All funds collected from hosting the 5K event will be sent to communities in Africa to implement the reconstruction of abandoned water wells via Embrace Relief's Fountains of Hope initiative. Embrace Relief will oversee the implementation of the water well reconstruction and provide detailed reports to the Hosting Partner.

Embrace Relief will create and provide a short promotional video for you to use when promoting and advertising your event.

This partnership opportunity is especially unique because you will be able to connect with your local community and introduce a 5K that will be felt around the world.

Partner Benefits:

- 1.2+ million impressions on Embrace Relief's website, social media, and emails
- Increase organizational visibility by directly connecting with local families, community members, and other businesses/organizations
- Acknowledgment in Embrace Relief's annual reports

Main Partner

*(option not available)**

As the Main Partner, the organization is expected to work in collaboration with Embrace Relief to increase international visibility, awareness, and donations.

**SweatCoin is the Main Partner for Embrace Relief's H₂Ow Far Can You Walk 5K. SweatCoin's mission is to inspire a healthier planet by unlocking the value of movement and working towards a more responsible, equitable planet. SweatCoin is a global health platform that turns users' daily steps into SweatCoins, a digital currency that can be used to buy products from leading brands, donate to good causes, or exchange for cryptocurrency. Cumulatively, users have walked 18 trillion steps - the equivalent of 17x around the moon. SweatCoin not only supports over 100 charities it also brings valuable awareness from all over the world.*

Clean water is a basic human right that millions are denied. Access to clean water has immeasurable power to create unprecedented change, such as improving overall community health and infrastructure, boosting the economy, increasing access to education services, and much more.



CONNECT WITH US!

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